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“The Century Mark” Honored with Telly Awards, Emmy Nomination

Tracy, CA (May 25, 2022) – A historical documentary commemorating the 100th anniversary of the Banta-Carbona Irrigation District (BCID) has been recognized with multiple Telly awards and nominated for a prestigious Emmy Award.

“The Century Mark: 100 Years of Water, Farming and Food” received Gold in the History and Cinematography categories, and Bronze in the Documentary category at the 43rd annual Telly Awards, an international competition. The film was also nominated in the Documentary – Cultural/Historical category in the 51st annual Northern California Area Emmy Awards.

“We’re very grateful for the honor,” said BCID General Manager David Weisenberger. “As Californians grapple with historic drought, it’s vitally important to remember the link between reliable water and our food supply – and to take steps to protect California agriculture. We hope this documentary shines on a spotlight on the challenges the water community faces in the years to come and helps motivate collaborative action.”

“The Century Mark” provides sweeping historical perspective dating back to the early days of California agriculture, when the District was formed by a group of farmers seeking a reliable water supply. It includes perspective from local growers, BCID staff and Board members, detailing the District’s challenges and triumphs to acquire water rights and its commitment to secure the future of agriculture in the San Joaquin Valley.

The 2022 Telly Awards recipients were announced yesterday. The Emmy nomination was announced earlier this month by the San Francisco/Northern California Chapter of The National Academy of Television Arts & Sciences. The Banta-Carbona documentary was produced by award-winning communications firm J Comm, Inc. Other nominees in the category include abc7 KGO and KQED.

Northern California is one of nineteen chapters in the U.S. awarding regional Emmy Awards. It encompasses television stations and film producers from Visalia to the Oregon border, along with Hawaii, Reno, Nevada and Guam. Entries aired during the 2021 calendar year. Winners will be announced at an awards gala in San Francisco on Saturday, June 11th.

You can watch “The Century Mark” here: <https://bit.ly/3sDFbPe>.

Banta-Carbona Irrigation District (BCID) provides agricultural irrigation water supplies to farmers growing over a dozen different crops on approximately 17,500 acres in San Joaquin County. Crops grown within the area served include almonds, walnuts, cherries, grapes, olives, alfalfa, sweet corn, tomatoes, beans and sunflowers.

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